

Advocacy Efforts Result in Bus Service

Dear Friend:

It is with great enthusiasm that I inform you of Seaport TMA's most recent success in advocating for additional bus service to the South Boston Waterfront.

As a result of our proposal, the MBTA #4 Bus will soon extend from North Station, all the way to the Boston Design Center and the Boston Marine Industrial Park (BMIP). This service currently ends at the Seaport World Trade Center.

As the primary proponent of the #4 route extension, we put forth the original recommendations to the MBTA to extend bus service further into the South Boston Waterfront. We conducted a survey among area employees and shared the results with the T. We also coordinated letters of support from our members and other stakeholders in the area. Together, our collective efforts have resulted in creating a much needed, direct connection from North Station to the BMIP and Boston Design Center.

At present, MBTA passengers must make several transfers from North Station to access the BMIP and Boston Design Center. An extension of the #4 route will service an important and thriving area of the South Boston Waterfront. The route 4 will continue to service points along Summer Street and Seaport Blvd, and will remain an critical transit service for our constituents. The new schedule and route, which will be in place in late March, are attached for reference.

As the service start date draws near we will issue additional reminders and information as your promotion and support of the service will be vital in driving up ridership. Many of us have our work cut out as we work together and with the MBTA to implement all of the changes in their 2008 Service Plan.

Many thanks for your continued support,

Lauren

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